

CRAWFORD UNLIMITED LEADERSHIP (CU LEAD) 2016-2017

PURPOSE: to develop leaders who-- through a mastermind, collaborative approach to learning current leadership practices-- will enhance leadership skills within their organization and improve the quality of life in their communities and the county.

PROGRAM OVERVIEW: nine full-day programs (October-June) that includes a leadership assessment, training in current research-based leadership philosophies and practices, and a hands on experience in a community action project. A professional trainer will deliver leadership and engagement skill-training based on material from John Maxwell, and supported by the research and writings of Stephen Covey, Jeremie Kubicek and Jim Collins. Area leaders and experts will provide information about the community and its history, institutions, businesses, socio-economic composition and current issues.

PROGRAM BENEFITS

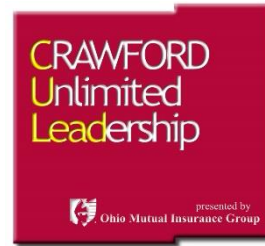
INDIVIDUAL	EMPLOYER	COMMUNITY
<ul style="list-style-type: none"> • Valuable, lasting individual growth and leadership skills. • Lasting relationships with a network of leaders committed to the improvement of Crawford County. • Improved knowledge and understanding of the community’s needs, challenges, and opportunities. • Opportunities to make a difference at work, at home, and in the community. 	<ul style="list-style-type: none"> • Employees who lead regardless of their position in the organization. • Employees engage in networking with other developing leaders in the county, which could lead to business opportunities for your organization. • Higher performing civic-minded employees. • Media exposure and mentions in the community as contributors to increasing the quality of life of employees, and the community-at-large. 	<ul style="list-style-type: none"> • Informed and inspired citizens committed to make Crawford County a better place to live. • An increased supply of social capital to be used in collaborative decision making. • Citizens who are committed to make a difference.

COMMITMENTS FOR PARTICIPATION

In order for Crawford Unlimited Partnership to accomplish its vision, the full participation of each participant is required. As such:

1. Participants will attend all sessions.
2. Participants will complete a community leadership project that impacts the quality of life in Crawford County that aligns with the goals of Crawford: 20/20 Vision.
3. Participants will be photographed during sessions for publicity promotions.
4. Participants, upon graduation, will remain active in the CU Lead Alumni Association and will be encouraged to continue active participation in CU Lead and Crawford: 20/20 Vision activities.

Dress is business casual or appropriate for experiential activities and business tours.



CU LEAD 2016-17 SCHEDULE

Please refer to the dates below for the content and activities and to be sure that you can fulfill the **commitment for participation** (as outlined on the other side of this page). Classes will meet from 9 a.m. to 4 p.m. LOCATIONS VARY and will be sent in an **updated schedule before classes begin.**

** see CU Lead Syllabus for content details*

October 21, 2016

Course Overview

The Leadership Challenge/Leadership Defined
Leadership Practice Inventory
15 Invaluable Laws of Growth 1-5*

Community Leadership Project

Featured Agency: Crawford: 20/20 Vision

November 18, 2016

15 Invaluable Laws of Growth 6-10*
Everyone Communicates, Few Connect 6-10*
Voices 1-5*

Community Leadership Project

Featured Agency: Crawford County Partnership
for Education & Economic Development

December 16, 2016

15 Invaluable Laws of Growth 11-15*
Everyone Communicates, Few Connect 6-10*
Voices 6-10*

Community Leadership Project

Featured Agency: Crawford County Jobs and
Family Services

January 20, 2017

21 Irrefutable Laws of Leadership 1-7*

Community Leadership Project

Featured Agency: Crawford County Children's
Services

February 17, 2017

21 Irrefutable Laws of Leadership 8-14*

Community Leadership Project

Featured Agency: ADAMH Board

March 17, 2017

21 Irrefutable Laws of Leadership 15-21*

Community Leadership Project

Featured Agency: Law Enforcement

April 21, 2017

Business Tours

Community Leadership Project

May 19, 2017

Business Tours

Community Leadership Project

June 16, 2017

Leadership Revisited,

GRADUATION CEREMONY TO BE DETERMINED

Please note: programming can be subject to change. The facilitator will announce any adjustments about the schedule and/or curriculum during the course of the program as needed.

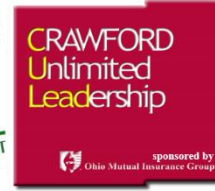
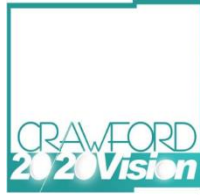
FACILITATOR

Steve Mohr (culead@crawford2020.com)

Independent Certified Teacher, Speaker,
Coach of the John C. Maxwell Team

For more information about CU Lead go to:

<http://www.crawford2020.com>



CU LEAD 2016-17 SYLLABUS (Content Details)

<p>Oct. 21</p>	<p>15 Invaluable Laws of Growth, John C. Maxwell (1-5)</p> <ul style="list-style-type: none"> • The Law of Intentionality: Growth Doesn't Just Happen • The Law of the Mirror: You Must See Value in Yourself to Add Value to Yourself • The Law of Awareness: You Must Know Yourself to Grow Yourself • The Law of Consistency: Motivation Gets You Going, Discipline Keeps You Growing • The Law of Environment: Growth Thrives in Conducive Surroundings
<p>Nov. 18</p>	<p>15 Invaluable Laws of Growth, John C. Maxwell (6-10)</p> <ul style="list-style-type: none"> • The Law of Design: To Maximize Growth, Develop Strategies • The Law of Pain: Management of Bad Experiences Leads to Growth • The Law of Reflection: Learning to Pause Allows Growth to Catch Up with You • The Law of the Ladder: Character Growth Determines the Height of Your Personal Growth • The Law of the Rubber Band: Growth Stops When You Lose the Tension Between Where You Are and Where You Want to be. <p>Everyone Communicates, Few Connect, John C. Maxwell (1-5); 5 Voices, Jeremie Kubicek (1-5)</p> <ul style="list-style-type: none"> • Connecting Increases Your Influence; The Voice Called Yours • Connecting is All about Others; How the 5 Voices Work • Connecting Goes Beyond Words; Discovering Your Voice • Connective Always Requires Energy; The Nurturer Voice • Connective is More Skill than Natural; The Creative Voice
<p>Dec. 16</p>	<p>15 Invaluable Laws of Growth, John C. Maxwell (11-15)</p> <ul style="list-style-type: none"> • The Law of Tradeoff: You Have to Give Up to Go Up • The Law of Curiosity: Growth is Driven by Wanting to Learn More • The Law of Modeling: It's hard to Improve When You Have No one Else but Yourself to Follow • The Law of Expansion: Growth Always Increases our Capacity • The Law of Contribution: Growing Yourself to Grow Others <p>Everyone Communicates, Few Connect, John C. Maxwell (6-10); 5 Voices, Jeremie Kubicek (6-10)</p> <ul style="list-style-type: none"> • Connectors Connect on Common Ground; The Guardian Voice • Connectors Do the Difficult Job of Keeping It Simple; The Pioneer Voice • Connectors Create an Experience Everyone Enjoys; The Pioneer Voice • Connectors Inspire People; Understanding Your Weapons System • Connectors Live What They Communicate; Knowing Your Rules of Engagement
<p>Jan. 20</p>	<p>21 Irrefutable Laws of Leadership, John C. Maxwell (1-7)</p> <ul style="list-style-type: none"> • The Law of the Lid: Leadership Ability Determines a Person's Level of Effectiveness • The Law of Influence: Leadership is Influence, Nothing More, nothing Less • The Law of Process: Leadership Develops Daily, Not in a Day • The Law of Navigation: Anyone Can Steer the Ship; It Takes a Leader to Chart the Course • The Law of Addition: Leaders Add Value to Others • The Law of Solid Ground: Truth is the Foundation of Leadership • The Law of Respect: People Naturally Follow Leaders Who Are Stronger Than Themselves

Feb. 17	21 Irrefutable Laws of Leadership, John C. Maxwell (8-14) <ul style="list-style-type: none"> • The Law of Intuition: Leaders Evaluate Everything with a Leadership Bias • The Law of Magnetism: Who You Are is Who You Attract • The Law of Connection: Leaders Touch a Heart Before They Ask for a Hand • The Law of the Inner Circle: A Leader’s Potential is Determined by Those Closest to Him/Her • The Law of Empowerment: Only Secure Leaders Give Power to Others • The Law of the Picture: People Do What People See • The Law of Buy-In: People Buy into the Leader, Then the Vision
March 17	21 Irrefutable Laws of Leadership, John C. Maxwell (15-21) <ul style="list-style-type: none"> • The Law of Victory: Leaders Find a Way for the Team to Win • The Law of the Big Mo: Momentum is a Leader’s Best Friend • The Law of Priority: Leaders understand that Activity is not Necessarily Accomplishment • The Law of Sacrifice: A Leader Must Give Up to Move Up • The Law of Timing: When to Lead is as Important as What to Do and Where to Go • The Law of Explosive Growth: To Add Growth, Lead Followers, To Multiply, Lead Leaders • The Law of Legacy: A Leader’s Lasting Value is Measured by Succession
April 21, May 19	Business Tours Community Leadership Project
June 16	Leadership Revisited

SOURCES:

The 21 Irrefutable Laws of Leadership – John C. Maxwell. Based on the premise that “Everything Rises and Falls on Leadership,” Maxwell is considered the foremost trainer of leaders worldwide. He combines insights learned from his 40+ years of successes and mistakes with observations from business, politics, sports, religion, and military conflict.

5 Voices: How to Communicate Effectively with Everyone You Lead – Jeremie Kubicek, Steve Cockram. This enlightening guide provides a framework for identifying one’s leadership voice, as well as practical tools for recognizing and responding to everyone’s unique personality--giving one self-discovery and empowerment to grow as a leader.

The 15 Invaluable Laws of Growth – John C. Maxwell. While considered America’s #1 leadership authority, this book is designed to help one become a lifelong learner whose potential keeps increasing-- an important factor in improving as a leader.

The 7 Habits of Highly Effective People – Stephen R. Covey. Renowned as the world’s premier personal leadership development solution. Although written in 1989, its timeless principles focus on making individuals and leaders more effective. Three of the six Crawford County school districts have implemented The Leader in Me, FranklinCovey’s educational program for students. Participants in this CU Lead cohort, in addition to learning The 7 Habits, will observe how this program is impacting students across Crawford County.

How to Be a REAL Success – John C. Maxwell. Pointing out that reaching success is a rather simple recipe, it nonetheless requires awareness, study, practice and mentoring to achieve. Relationships, Equipping, Attitude, and Leadership are explored as the four key elements to successful leadership.

Good to Great – Jim Collins. The findings of the five-year study in this book found the key determinants of greatness and sheds light on every leadership strategy and practice.

Everyone Communicates, Few Connect – John C. Maxwell. The ability to connect to others is a key ingredient in successful leadership. Five principles and practices are examined to develop this crucial skill.

The Wizard and the Warrior: Leading with Passion and Power – Lee Bolman, Terrence Deal. Great leaders must act both as wizard-- calling on imagination, creativity, meaning, and magic-- and as warrior-- mobilizing strength, courage, and willingness to fight as necessary to fulfill their mission. Engaging case studies are presented to demonstrate that, in order to be a successful leader, one must be both a wizard *and* a warrior.